

CRPRA Reflections...

Celebrating Our 30th Year!

May 2006

Cedar Rapids Public Relations Associates

Since 1975

Cedar Rapids Public Relations Associates is an informal organization of professionals dedicated to sharing information on effective practices and future trends affecting the public relations field.



May Meeting: Leadership from A to Z

Leading a team can be as confusing as eating alphabet soup; having many letters, but struggling to develop skills and strategies to effectively consume them! If you are a professional who has an interest in leading others, corporate or volunteer, join Debra Salz, President and Owner of Prevention Services & Strategies, and uncover practical tools and tips of effective leaders. Each attendee will have an opportunity to reflect on their own leadership abilities and make a commitment to develop and improve the leadership qualities in their life.

This exciting program will be our grand finale of the 2005-06 CRPRA season! Make your reservations now by calling Carol Myers at 393-1781 ext. 249 or via e-mail at cmyers@japrinting.com.



Debra Salz
Prevention Strategies

May Meeting Details

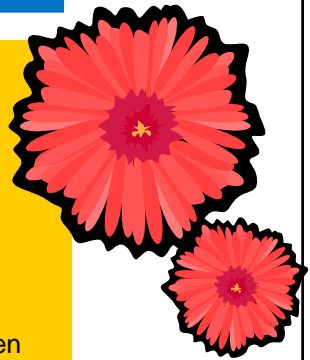


When: Thursday, May 11, 11:30 a.m., at Clark Alumni House, Coe College. **Parking is available near Clark Alumni House, on the street and in nearby parking lots. The meeting will conclude at approximately 1 p.m.**

Cost: \$15.00 (includes lunch; please pay by check when possible)

Reservations are mandatory: call Carol Myers, 393-1781 ext. 249 or e-mail cmyers@japrinting.com by noon Tuesday, May 9.

No-shows will be billed unless they cancel by 5 p.m. the day before the meeting.



CRPRA meets September through May. Make plans to join us as we kick off our 31st year in September 2006.

**Have a great
summer!**

The CRPRA publication **Reflections** is printed monthly and distributed via email. If you would like to be added to the distribution list or to receive a paper copy via snail-mail, please contact Carol Myers at 393-1781 ext. 249.



April Meeting Recap: Celebrating and Preserving Our State's Cultural Heritage

Joe Nolte, Director of Statewide Operations for the African-American Historical Museum and Cultural Center of Iowa, graciously stepped in to take the place of not one, but two scheduled speakers who were unable to appear at our April meeting, sharing highlights of the exciting work being accomplished by the museum and its supporters.

African-Americans were part of the state of Iowa from day one, Joe explained, with several large African-American settlements established in Iowa in conjunction with the mining industry during the last half of the 19th century. One of them, the town of Buxton in southeast Iowa, was known as "the black man's utopia" because of its thriving community of professional and middle class African-Americans. Working from its headquarters in the beautiful new Cedar Rapids museum building, the African-American Historical Museum and Cultural Center of Iowa is reaching out to encourage preservation efforts across the state, currently developing a chapter program and organizing an African-American Women's Leadership Conference.

- Sher Jasperse

MAY IS "BRING A FRIEND TO CRPRA MONTH"

Well, maybe it's not officially recognized, but it should be...

To celebrate "Bring a Friend to CRPRA Month" we're having a contest! The CRPRA member who brings the most guests to the May CRPRA meeting will receive their own lunch free! (Please note that a guest qualifies as anyone not currently on our membership roster.)

Share the joy this month and bring some friends to CRPRA!

Be Part of CRPRA

Looking for a great way to meet other professionals and learn about exciting programs and people in Eastern Iowa? Then CRPRA is for you! We meet the second Thursday of each month, September through May, at 11:30 a.m. at the Clark Alumni House, Coe College (unless otherwise noted). Meetings consist of informal dining and networking followed by informative and interesting speakers who discuss topics that directly impact the public relations field including new trends and best practices.

Please visit our website at www.crpri.com for more information and a schedule of upcoming presenters. Or contact any of our Steering Committee members if you have a suggestion or idea for a topic you'd like to see presented. CRPRA always welcomes new members so please join us!

QUOTE

"The public is the only critic whose opinion is worth anything at all."

—Mark Twain

2005-2006
STEERING
COMMITTEE

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Visit our website at www.crpri.com for the latest meeting schedules, map to the Clark Alumni House or to make reservations online.