



CRPRA Reflections

Celebrating Our 31st Year!



October 2006

Cedar Rapids Public Relations Associates

Since 1975

Cedar Rapids Public Relations Associates is an informal organization of professionals dedicated to sharing information on effective practices and future trends affecting the public relations field.

Coming in October: Joe Jennison on Life, Careers and Culture in the Corridor

If you've spent much time out and about in the Corridor's art and culture scene, you are probably familiar with Joe Jennison, Executive Director of the Iowa Cultural Corridor Alliance, who prides himself on attending four or five public events a week. Be it art, music, dance, theater, history or local festivals, Jennison is passionate about discovering, participating in and sharing local culture with others.

At the October CRPRA meeting, Jennison promises to reveal the never-before-told story of his "crazy unplanned career path through PR and journalism." It began with a stint at Chicago's Second City comedy troupe, which he says is the best possible training for a life in journalism/PR, and led, eventually, to our own Cultural Corridor. He'll also talk about that organization, the importance of collaborations, and ways in which we and our organizations can support the A&C community without writing checks.

RSVP today by contacting Carol Myers at cmyers@japrinting.com or 393-1781, ext. 249.



Joe Jennison
Executive Director
Iowa Cultural Corridor
Alliance

October Meeting Details

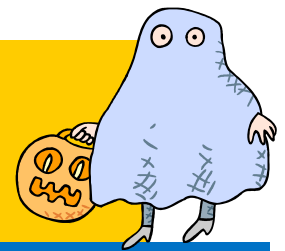


When: Thursday, October 12, 11:30 a.m., at Clark Alumni House, Coe College. **Parking is available near Clark Alumni House, on the street and in nearby parking lots. The meeting will conclude at approximately 1 p.m.**

Cost: \$15.00 (includes lunch; please pay by check when possible)

Reservations are mandatory: call Carol Myers, 393-1781 ext. 249 or email cmyers@japrinting.com by noon Tuesday, October 12.

No-shows will be billed unless they cancel by 5 p.m. the day before the meeting.



Upcoming Meetings

November 9

Edward Brachman & Gregory MacMorran
Emergency Management Consultants International
"Preparing organizations for emergencies"

December 14

Timothy Hankewich
Music Director and Conductor of the Cedar Rapids Symphony



The CRPRA publication **Reflections** is printed monthly and distributed via email. If you would like to be added to the distribution list or to receive a paper copy via snail-mail, please contact Carol Myers at 393-1781 ext. 249 or via email at cmyers@japrinting.com.

September Meeting Recap

CRPRA kicked off its 31st year with the very energetic and entertaining Cedar Rapids Convention and Visitors Bureau President Tim Boyle. Tim discussed how the Cedar Rapids Convention and Visitors Bureau is involved with many events and activities going on in our area. One of the exciting events this past summer was the production of the movie "The Final Season" which had a very positive impact to our local economy. As a result, the bureau is involved in a movement to make Iowa more attractive to filming opportunities like these.

You can find out more about the Cedar Rapids Convention and Visitor's Bureau by visiting the CRCVB website at www.cedar-rapids.com —Amber O'Connor



September meeting attendees enjoyed listening to Tim Boyle, president of the Cedar Rapids Convention and Visitors Bureau, as he discussed activities in and around our community.

Be Part of CRPRA

Looking for a great way to meet other professionals and learn about exciting programs and people in Eastern Iowa? Then CRPRA is for you! We meet the second Thursday of each month, September through May, at 11:30 a.m. at the Clark Alumni House, Coe College (unless otherwise noted). Meetings consist of informal dining and networking followed by informative and interesting speakers who discuss topics that directly impact the public relations field including new trends and best practices.

Please visit our website at www.crpra.com for more information and a schedule of upcoming presenters. Or contact any of our Steering Committee members if you have a suggestion or idea for a topic you'd like to see presented. CRPRA always welcomes new members so please join us!

PR QUOTE

"A sentence should contain no unnecessary words, a paragraph no unnecessary sentences, for the same reason that a drawing should have no unnecessary lines and a machine no unnecessary parts."

-- William Strunk, Jr., *The Elements of Style*, 1918

2006-2007
STEERING
COMMITTEE

Warren Byerly, *Treasurer*, Visual Images Productions, 360-7567

Kandi Behnke, *Newsletter Editor*, Four Oaks of Iowa, 364-0259 ext. 313

Connie Fullmer Dunkin, Dunkin One, 396-0185

Sher Jasperse, *Writer/Editor*, 364-2535

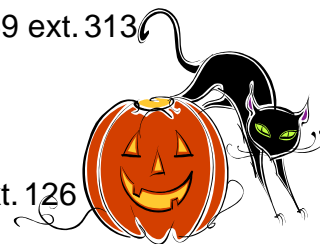
Carol Myers, J&A Printing Inc., 393-1781 ext. 249

Amber O'Connor, Erb's Business Machines Inc., 364-5159 ext. 126

Debra Salz, Prevention Services & Strategies, 378-4640

Wilma Shadle, Cedar Rapids Community Concert Association, 363-6254

Please email member news to Kandi Behnke at kbehnke@fouroaks.org



Visit our website at www.crpra.com for the latest meeting schedules, map to the Clark Alumni House or to make reservations online.