

# CRPRA Reflections...

Celebrating Our 31st Year!

November 2006 Cedar Rapids Public Relations Associates Since 1975

*Cedar Rapids Public Relations Associates is an informal organization of professionals dedicated to sharing information on effective practices and future trends affecting the public relations field.*

## Top 10 Things Your Organization Needs to Know to Prepare for a Disaster

Do you ever think about what to do if an emergency or disaster would affect your organization? Would you be prepared? Make plans now to join us November 9th as Edward Brachman and Gregory MacMorran from Emergency Management Consultants International present "preparing organizations for emergencies."

Located in Palatine, Illinois, Emergency Management International is dedicated to helping the public and private sectors by reviewing, developing, implementing and managing emergency management programs to protect the general public worldwide. The company not only provides emergency services and training, but also assists with research regarding emergency management issues.

Join us in November and learn the tips and plans every organization should use to be prepared for emergencies and disasters. RSVP today by contacting Carol Myers at [cmyers@japrinting.com](mailto:cmyers@japrinting.com) or 393-1781, ext. 249.



## November Meeting Details



**When:** Thursday, November 9, 11:30 a.m., at Clark Alumni House, Coe College. **Parking is available near Clark Alumni House, on the street and in nearby parking lots. The meeting will conclude at approximately 1 p.m.**

**Cost:** \$15.00 (includes lunch; please pay by check when possible)

**Reservations are mandatory:** call Carol Myers, 393-1781 ext. 249 or email [cmyers@japrinting.com](mailto:cmyers@japrinting.com) by noon Tuesday, November 7.

*No-shows will be billed unless they cancel by 5 p.m. the day before the meeting.*



The CRPRA publication **Reflections** is printed monthly and distributed via email. If you would like to be added to the distribution list or to receive a paper copy via snail-mail, please contact Carol Myers at 393-1781 ext. 249 or via email at [cmyers@japrinting.com](mailto:cmyers@japrinting.com).

## Upcoming Meetings

### December 14

Timothy Hankewich  
Music Director and Conductor  
of the Cedar Rapids Symphony

### January 11

Maureen Osaka  
Vice President, Informatics  
"What is the Buzz About Web  
2.0...and Why Should I Care?  
A look at emerging trends on  
the World Wide Web"

## October Meeting Wrap-Up: From Iowa to L.A. and Back

Joe Jennison, a guy who truly lives and breathes his job as Executive Director of the Corridor Cultural Alliance, shared the story of his often unpredictable and always interesting career in the communications and PR field, starting with a stint at Chicago's Second City Comedy Troupe. There he learned to think and write on his feet and go with the flow, lessons that have evolved into five simple rules that he has applied successfully to all aspects of his life, from jobs to relationships: (1) Give up control (2) Say 'yes' to all opportunities (3) Don't ask questions (4) Make actional choices (5) Listen, watch and remember.

Today he is focused on developing, promoting and advocating for arts and culture in general and the 107-member Corridor Cultural Alliance in particular. To learn more about what's happening or contact Joe for advice about life and careers, go to [www.culturalcorridor.org](http://www.culturalcorridor.org).



**CRPRA Steering Committee member Sher Jasperse presents October guest speaker Joe Jennison with a thank you gift after his lively and entertaining presentation.**

Send notes of Cheer to CRPRA Steering Committee member Wilma Shadle care of Living Center West, 1050 4th Ave SE, Cedar Rapids 52403.

## Be Part of CRPRA

Looking for a great way to meet other professionals and learn about exciting programs and people in Eastern Iowa? Then CRPRA is for you! We meet the second Thursday of each month, September through May, at 11:30 a.m. at the Clark Alumni House, Coe College (unless otherwise noted). Meetings consist of informal dining and networking followed by informative and interesting speakers who discuss topics that directly impact the public relations field including new trends and best practices.

Please visit our website at [www.crpra.com](http://www.crpra.com) for more information and a schedule of upcoming presenters. Or contact any of our Steering Committee members if you have a suggestion or idea for a topic you'd like to see presented. CRPRA always welcomes new members so please join us!

## PR QUOTE

"Words give you a medium, if you will, and make your message part of the human thought process. Words are as portable as the human being who hears them."

-- James J. Jordan, Jr.

2006-2007  
STEERING  
COMMITTEE

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**Kandi Behnke**, *Newsletter Editor*, Four Oaks of Iowa, 364-0259 ext. 313

**Connie Fullmer Dunkin**, Dunkin One, 396-0185

**Sher Jasperse**, *Writer/Editor*, 364-2535

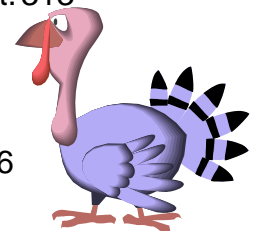
**Carol Myers**, J&A Printing Inc., 393-1781 ext. 249

**Amber O'Connor**, Erb's Business Machines Inc., 364-5159 ext. 126

**Debra Salz**, Prevention Services & Strategies, 378-4640

**Wilma Shadle**, Cedar Rapids Community Concert Association, 363-6254

**Please email member news to Kandi Behnke at [kbehnke@fouroaks.org](mailto:kbehnke@fouroaks.org)**



Visit our website at [www.crpra.com](http://www.crpra.com) for the latest meeting schedules, map to the Clark Alumni House or to make reservations online.