



# Reflections...



December 2006

Cedar Rapids Public Relations Associates

Since 1975

*Cedar Rapids Public Relations Associates is an informal organization of professionals dedicated to sharing information on effective practices and future trends affecting the public relations field.*

## The Nature of Audiences

Join us in December as Timothy Hankewich, Music Director and Conductor for the Cedar Rapids Symphony, discusses the nature of audiences and the role a conductor plays in the development of public relations. Hankewich, who is popular with audiences and critics alike, has earned an outstanding reputation as a maestro whose classical artistry is as inspiring as his personality is engaging.

A native of Dawson Creek, British Columbia, Mr. Hankewich has received numerous awards throughout his career. He graduated from the University of Alberta, where he earned his bachelor of music degree with honors in piano performance under Professor Alexandra Munn, then studied with Dr. Leonard Ratzlaff and earned his master's degree in choral conducting. He received his doctorate in instrumental and opera conducting from Indiana University, where his primary teachers were Imre Pallo and Thomas Baldner. His studies have included a summer at Vienna's Wiener Meisterkurs, where he worked under the tutelage of Bruno Weil.

The 2006-2007 season marks Timothy Hankewich's inaugural season. Make plans to join us for his presentation! RSVP today by contacting Carol Myers at [cmyers@japrinting.com](mailto:cmyers@japrinting.com) or 393-1781, ext. 249.



Timothy Hankewich,  
Music Director and  
Conductor for the Cedar  
Rapids Symphony

## December Meeting Details



**When:** Thursday, December 14, 11:30 a.m., at Clark Alumni House, Coe College. **Parking is available near Clark Alumni House, on the street and in nearby parking lots. The meeting will conclude at approximately 1 p.m.**

**Cost:** \$15.00 (includes lunch; please pay by check when possible)

**Reservations are mandatory:** call Carol Myers, 393-1781 ext. 249 or email [cmyers@japrinting.com](mailto:cmyers@japrinting.com) by noon Tuesday, December 12.

*No-shows will be billed unless they cancel by 5 p.m. the day before the meeting.*

The CRPRA publication **Reflections** is printed monthly and distributed via email. If you would like to be added to the distribution list or to receive a paper copy via snail-mail, please contact Carol Myers at 393-1781 ext. 249 or via email at [cmyers@japrinting.com](mailto:cmyers@japrinting.com).

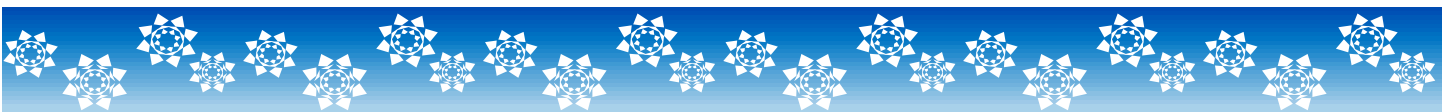


## Upcoming Meetings

### January 11

Maureen Osaka

Vice President, Informatics  
"What is the Buzz About Web 2.0...and Why Should I Care?  
A look at emerging trends on the World Wide Web"



## November Meeting Wrap-Up: Are you ready for a disaster?

Is your organization prepared to handle a disaster or emergency? Greg MacMorran and Edward Brachman of Emergency Management Consultants International helped us think through the challenges and objectives of preparing an effective crisis management plan at our November meeting. Among the most important points to remember: Know how to communicate (listen, speak, write), develop a team of people with responsibility for emergency preparedness and response, prepare a series of plans for each possible situation, assemble a supply kit of essential items, know your building, learn about fire suppression systems, train your employees, conduct practice drills and be sure to evaluate your results.

Free resources available on the Internet to assist with emergency planning include: [www.ready.gov](http://www.ready.gov). An outline of November's presentation is also on the CRPRA website.

### Donate a Door Prize!

Want some free PR? Donate a door prize! Door prizes can be any items such as coffee mugs, notebooks, candles, the ever-popular food items (especially chocolate!), etc. Each month we'll draw names and hand out the door prizes and spotlight the businesses and individuals who donated. It's a win-win situation for everyone!

To donate an item, please contact any CRPRA steering committee member, and thank you in advance for helping us celebrate 30 years of CRPRA!

### Be Part of CRPRA

Looking for a great way to meet other professionals and learn about exciting programs and people in Eastern Iowa? Then CRPRA is for you! We meet the second Thursday of each month, September through May, at 11:30 a.m. at the Clark Alumni House, Coe College (unless otherwise noted). Meetings consist of informal dining and networking followed by informative and interesting speakers who discuss topics that directly impact the public relations field including new trends and best practices.

Please visit our website at [www.crpra.com](http://www.crpra.com) for more information and a schedule of upcoming presenters. Or contact any of our Steering Committee members if you have a suggestion or idea for a topic you'd like to see presented. CRPRA always welcomes new members so please join us!

### New CRPRA Logo!



CRPRA is pleased to unveil our newly updated logo! Special thanks to CRPRA member Barb Keele for designing the new logo! We really appreciate it!

### PR QUOTE

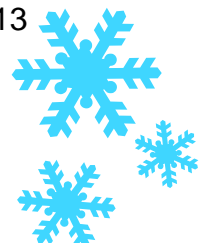
"There is no limit to what a man can do or how far he can go if he doesn't mind who gets the credit."

--Robert Woodruff, member,  
Advertising Hall of Fame

2006-2007  
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*Please email member news to Kandi Behnke at [kbehnke@fouroaks.org](mailto:kbehnke@fouroaks.org)*



Visit our website at [www.crpra.com](http://www.crpra.com) for the latest meeting schedules, map to the Clark Alumni House or to make reservations online.